1987–2027

Greenwich University

sm. Education & Social Sciences
A GREENWICH UNIVERSITY SCHOOL

Greenwich Works

BUILD BLOCK BRIEF · FALL 2026–27

sm Community Brief CIVIC LANE

Project menu session 5 · this brief session 5 · project chosen session 6 · build from session 7 · 13 students · 3 teams at the final cut · courses: GDCD752, GDIS555, GDIT630, GHBY326, GHCP544, GHFL557, GHGS561, GHPN546, GHPP435, GHPS542, GHPS555

What your team is building

Education, language, linguistics, sustainability and literature courses with few shared students: each team runs a community-facing piece in its own subject to the same dates and standard.

Your block's convener. Asma Khalid.

ONE PROJECT, SEVERAL GRADEBOOKS

You submit **one** piece of work, and each course that marks it looks at a different dimension, out of 15. **At most eight courses mark one team file.** A course you take that falls outside those eight sets you a **lens note** instead — an individual piece on the same project from that course's angle, 3,000 words, same rubric, out of 15, with a viva out of 5. No student carries more than two: from a third, that course marks your viva out of 20 instead.

YOUR MARKS FROM THIS PROJECT

30 sessional work — a team mark of 15 from each course that marks your file, plus your own viva of 5, held in class in the Presentations & Viva week, plus your teacher's quizzes and assignments 10
30 the mid-term
40 the final

This replaces most coursework, not classes.

The projects in this block

Your team chooses one of these in session 6, with your convener. **At most two teams take the same project, and only on different sites or areas.** The full question, the work and the required pieces for each project are in the Ideas Book. Each line below says what your team leaves behind by December, and the skill you take away.

PROJECT	WHAT EXISTS BY DECEMBER	SKILL
A Sustainability Audit of the Campus Reports to: Greenwich University Administration	A public report of the campus's measured footprint against a baseline year, with a costed plan, handed to University Administration.	auditing energy, water and waste from bills
The Language of Karachi's Signs Reports to: Sindh Culture, Tourism & Antiquities Dept	**A documented archive of 1,000 photographed shop signs, with a language-policy note, handed to the Sindh Culture, Tourism &** Antiquities Department.	collecting and cataloguing a language archive

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PROJECT	WHAT EXISTS BY DECEMBER	SKILL
Classical Poetry for Instagram Reports to: Pakistan Academy of Letters	**A published 30-post series of classical poetry with commentary, with a before-and-after comprehension report handed to the Pakistan Academy of Letters.**	testing whether an audience understands content
Turkish for Trade Reports to: TDAP	A published Urdu–English–Turkish trade phrasebook and glossary of about 200 terms, tested with ten traders and handed to TDAP.	running a needs analysis with working professionals

What each course marks

CODE	COURSE	WHAT THIS COURSE MARKS — 15 MARKS
GDCD752	**Curriculum Development & Instructional Design** To be assigned	**This course marks the design work:** the needs analysis carried out with the provider, the outcomes written and their alignment to assessment and instruction, the materials produced, the evaluation plan, and the justification offered for each decision. 15 marks, team.
GDIS555	**Teaching of Islamic Studies (Content & Pedagogy)** Zulaira Kemani	**This course marks the content and the teaching in the community brief:** the accuracy of the sources cited, the fit between the method and the age group, the fairness shown to differing views in the room, and the evidence that the pupils learned. 15 marks, team.
GDIT630	**Information & Communication Technologies in Education** Dr Muhammad Asif Khan	**This course marks the technology and the pedagogy in the community brief:** the fit between the tool chosen and the learning outcome, the accessibility and safeguarding decisions taken, the evidence that the resource was actually used, and the data read from it. 15 marks, team.
GHBY326	**Biology** Affan Salman	**This course marks the biological and health content of the field study:** the physiological question asked, the accuracy of the mechanism described, the fit between the measure chosen and the claim made, and the honesty of the interpretation. 15 marks, team.
GHCP544	**Classical Poetry** Mohammad Yousha	**This course marks the literary substance of the study:** the accuracy with which poems and performances are identified and quoted, the analysis of form and meaning in what was collected, the handling of translation, and the quality of the written account. 15 marks, team.

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CODE	COURSE	WHAT THIS COURSE MARKS — 15 MARKS
GHFL557	**Foreign Language - Turkish** To be assigned	**This course marks the Turkish inside the community brief:** the accuracy and register of every word published, the fit between the phrasing and the situation it serves, and each student's ability to conduct and interpret a short spoken exchange. 15 marks, team.
GHGS561	**Global Sustainability** Dr Ambareen Atiq	**This course marks the field study itself:** the problem defined and bounded, the method and sampling, the evidence gathered at first hand, the analysis set against policy and scientific literature, and the feasibility of the recommendations put to the community. 15 marks, team.
GHPN546	**Prose Non-Fiction** To be assigned	**This course marks the writing in the community brief:** the reporting that stands behind it, the shape of the piece, the handling of quotation and evidence, the control of voice and register, and the quality of the revision between draft and final. 15 marks, team.
GHPP435	**Phonetics & Phonology** Amna Khan	**This course marks the phonetic and phonological content of the study:** the recording protocol and the sample, the accuracy and consistency of transcription, the analysis of variation against a described standard, and the honesty with which the speakers are represented. 15 marks, team.
GHPS542	**Pragmatics & Semantics** Amna Khan	**This course marks the pragmatic analysis:** the quality of the transcribed data, the identification of speech acts, implicature and face work within it, the treatment of code-switching, and the defensibility of the account given against the alternatives. 15 marks, team.
GHPS555	**Psycholinguistics & Sociolinguistics** Sharmeen Ismail	**This course marks the empirical work:** the research question and its grounding in the literature, the design and the sampling, the treatment of participants and consent, the analysis and its statistics, and the honesty of the conclusions drawn from a small sample. 15 marks, team.

What to hand in

- **GDCD752 Curriculum Development & Instructional Design** — One course design per team — needs analysis, aligned outcomes and assessment, a teaching sequence with materials for at least three sessions, and an evaluation plan — delivered to the provider in session 11 with AI declaration.

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- **GDIS555 Teaching of Islamic Studies (Content & Pedagogy)** — By session 12 the team files the unit of work taught in the partner school — the plans, the materials, the assessment and the pupil evidence — together with the field study report and AI declaration.
- **GDIT630 Information & Communication Technologies in Education** — By session 11 the technology-supported resource is live in the partner school — a hosted unit page or LMS module carrying video, a formative quiz and teacher notes, built with AI tools — with the field study and AI declaration.
- **GHBY326 Biology** — By session 12 the field study report is filed: the question, the method and the consent record, the data gathered in the community, the analysis, and the biological interpretation, together with AI declaration.
- **GHCP544 Classical Poetry** — One documented study per team — recordings and texts collected with consent, the analysis of the poetry in use, and a short public-facing anthology page for the community — submitted in session 11 with AI declaration.
- **GHFL557 Foreign Language - Turkish** — By session 12 the Turkish-language community resource is filed: a bilingual phrase set and notice for the partner organisation, a recorded interpreted exchange, and the field notes, together with AI declaration.
- **GHGS561 Global Sustainability** — One field-study report per team — problem statement, method, field evidence, analysis and costed recommendations, with a short public summary written for the community — submitted in session 11 with AI declaration.
- **GHPN546 Prose Non-Fiction** — By session 12 the team files a finished piece of reportage on the community subject — around two thousand words, edited, with source notes, consent records and any photographs used — together with AI declaration.
- **GHPP435 Phonetics & Phonology** — One study per team — the recorded corpus with consent forms, full IPA transcriptions, the analysis of variation, and a short accessible summary written for the speakers — submitted in session 11 with AI declaration.
- **GHPS542 Pragmatics & Semantics** — One study per team — transcribed talk with consent forms, the annotated pragmatic analysis, and a short plain-language summary written for the speakers — submitted in session 11 with AI declaration.
- **GHPS555 Psycholinguistics & Sociolinguistics** — One study report per team — question, method, participants, data, analysis and limitations, with the anonymised data set and a plain-language summary for participants — submitted in session 11 with AI declaration.

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How big the file is

The written file is **3,000 words for every member**, plus or minus ten per cent — 15,000 words for a team of five, 12,000 for four, 9,000 for three — plus the artefacts: the evidence or data log with its instrument, interview notes and consent log, any program with its tests, the pitch deck, the AI declaration, the draft-to-final revision log, the two-page brief for the body the project reports to, delivered by the team, and the handover page (data, methods, what next year's team should do). In the venture and client lanes the live thing itself is the largest artefact. Each member owns one section of 3,000 words with their name on it, one artefact they built, and one part they can defend alone at viva. A lens note is 3,000 words on the same project. The full format is in "The Folio — required format", in the portal.

Dates

Session 5	12 Oct	Your personal brief, with your claim code, in class. The project menu — twenty minutes of class: your block's projects, each with its title, its problem in one line and who it is for; your team notes the three it likes. And the full projects, the same week: this brief, the Ideas Book and the format sheet, in the portal. Read your three projects in full.
Guest session	Session 4 or 5	A practitioner from outside the university speaks to your school, on whichever of those two sessions the speaker can make. Attendance is compulsory. Each student writes one page on it for their own file; it is not marked.
Session 6	19 Oct	Your team makes its final choice of project with your convener and names itself. Sealed prediction: before any data, your team writes what it expects to find, signs it and seals it with your convener. Your convener opens it at your team's first viva. It carries no marks. Straight after, your team fills in the ethics screening sheet in class (the ethics sheet and any field plan are due Sat 24 Oct). Then design the instrument or find the client, and split the sections.
Sessions 6–7	19 Oct – 8 Nov	Data collection may begin once your team's ethics screen is cleared. The mid-term (26 Oct – 1 Nov) comes between the two sessions. The build itself starts in session 7.
Session 7	2 Nov	One-page plan uploaded to the portal by Sat 7 Nov: the question, the instrument or the client charter, who owns what. Not marked — it is the gate. This week the convener merges the marking courses' requirements into the file's sections, so the team writes one document and not eight. Clients matched to teams; field plans signed. Build starts: rubric issued, roles confirmed, team charter uploaded by Sat 7 Nov. Build-with-AI workshop for venture and client teams.
Session 8	9 Nov	Iqbal Day, Mon 9 Nov, is a holiday; Monday classes are made up on Tue 10 Nov. Scope agreed with the convener. Client or subject confirmed. Your school arranges its industrial visit for some point between now and session 11.
Session 10	23 Nov	Draft review, inside a normal class: each course teacher sees the teams in their own section for about ten minutes each — show what exists, not what you plan. The convener samples three files per block.

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Session 11	30 Nov	The artefact goes live or reaches its first complete state.
Session 12	7 Dec	The last class. Final file uploaded in the Folio submission window, Sat 12 – Wed 16 Dec, with its AI declaration, the two-page brief written for the body your project reports to, and the handover page (data, methods, what next year's team should do). Venture teams evidence the first paying customer. The whole window is on time; nothing is accepted after Wednesday 16 December.
Presentations & Viva	14–19 Dec	No new teaching. Vivas in class: each course holds its own, team by team, in its class in the Presentations & Viva week — about three minutes per student, on your own part as that course sees it. Alumni viva panels sit through the week; the main panel day is Sat 19 Dec.
The Karachi Review	Mon 21 Dec	Your team exhibits at its own table, across the campus, all day. The day opens with a thirty-minute handover of studies to the public bodies who asked for them; press and industry attend. Eleven panels — a teacher and an alumnus each — circulate the exhibition and score you at your table, about eight minutes a team. Not marked separately; the panel sheet goes to every course marking the file.
Weekend	—	Weekend cohorts hold all of the above in their Saturday and Sunday slots; the Karachi Review runs on a weekend afternoon.

Rules for this lane

What counts as done

One documented file on a real problem, built on evidence you gathered yourself, with a recommendation you are prepared to defend.

People

Anyone you interview or survey is told who you are, what the work is for, and that they may decline. Names and identifying details are removed before anything is written up. No photographs of people without their spoken consent.

Honesty

Report what you found, including the parts that do not support your argument. Inventing or padding data is an integrity offence and is treated as one.

Safety

Work in pairs when collecting evidence, in daylight, in public places. No fieldwork in any location your convener has not agreed. Once your ethics screen is cleared, data collection may start from Session 6 (from 19 October).

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Marks

You are marked on the quality of the evidence and the reasoning, not on whether the problem gets solved.

Two teams to a project, at most

No project is taken by more than two teams, and two teams share one only on different sites or areas. Your convener records your choice in session 6 and may refuse a third team.

Before you leave campus

Whatever your lane: no team collects data before its ethics screen is cleared, and no team leaves campus before the fieldwork gate opens on Saturday 10 October, the duty phone exists and the team has signed out on the sign-out sheet. The duty number is on your field card.

Using AI

You are expected to use Claude and similar tools — to research, to build, to draft, to model numbers. Three rules. Check everything a tool gives you before you use it, and record the check. Declare what you used in the AI declaration bound into the file, as the HEC *Framework on the Use of Generative AI Tools* (2026) requires. Be able to explain, at the viva, everything your team built. **Work you cannot explain is not credited to you.** Undeclared use, or use to fabricate data, references or results, is academic misconduct. Never put real client, patient or examinee data, or anything identifying a real person, into a tool.

BLOCK CONVENER

PROGRAMME HEAD

DATE ISSUED